## DAILY NEWS EGYPT



## Middle East Nations Exhibit at BookExpo America Trade Show

NEW YORK, USA The largest book show in the United States, BookExpo America held this past May was home to many countries in the Middle East.

The United Arab Emirates among others created beautiful booths to showcase books produced in their locations .

The UAE booth was a bit different because they sent representatives to New York City to publicize their Sharjah International Book Fair to be held on November 4th to 14th is Sharjah.

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Sharjah International Book Fair (SIBF) was launched in 1982 under the guidance and patronage of His Highness Sheikh Dr. Sultan bin Mohammed Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, to make the Emirate of Sharjah a beacon of Arab and International culture and literature. The main aim of SIBF is to encourage reading among people, especially the younger generation, by making quality books accessible to them at affordable prices.

- Alan Canton
- Mayapriya Long